Programme	B.S. (4-years), Communication Studies	Course Code	FEI-401	Credit Hours	3
Course Title	Internship				

#### **Course Introduction**

The students will be required to complete two-month internship in a well reputed media organization. The students will be evaluated on the basis of internship performance and report that will be submitted at the end of the internship program.

# **Learning Outcomes**

## **Course Content** Week 1 Week 2 Week 3 Week 4 Week 5 Week 6 Week 7 The students will be required to complete two-month internship in a well reputed Week 8 media organization. The students will be evaluated on the basis of internship Week 9 performance and report that will be submitted at the end of the internship program. Week 10 Week 11 Week 12 Week 13 Week 14 Week 15 Week 16

## **Textbooks and Reading Material**

### **Teaching Learning Strategies**

#### **Assignments: Types and Number with Calendar**

The students will be required to complete two-month internship in a well reputed media organization. The students will be evaluated on the basis of internship performance and report that will be submitted at the end of the internship program.

#### Assessment

Sr. No.	Elements	Weightage			Det	ails			
1.	Midterm Assessment	35%	Written semester.	Assessment	at	the	mid-point	of	the
	Assessment		semester.						

2.	Formative Assessment	25%	Continuous assessment includes: Classroom participation, assignments, presentations, viva voce, attitude and behavior, hands-on-activities, short tests, projects, practical, reflections, readings, quizzes etc.
3.	Final Assessment	40%	Written Examination at the end of the semester. It is mostly in the form of a test, but owing to the nature of the course the teacher may assess their students based on term paper, research proposal development, field work and report writing etc.